



Granite Town Media

Advisory Committee

Meeting Minutes

10 December 2015

Present: Dave Alcox, Kevin Federico, Tim Finan, Don Jalbert, Joe Kasper, Mike McInerney, Tom Schmidt

Absent: Kevin Drew

Guests:

Call to Order:

Meeting called to order 7:00 PM

Minutes

Minutes approved with corrections.

Mobile Camera Kit

- Due to miscommunication with AccessA/V the video switcher was not appropriate for a mobile kit. Switcher has been returned for full credit and a more suitable switcher is on order.
- Equipment will be set up on a semipermanent basis in the new Town Hall meeting room located in the old ambulance bay. This will provide additional meeting space suitable for televised coverage.

Policy & Procedure Document

- Reviewed the technical specification section and made significant changes. Tim will make the edits and email the revised document to the committee.

Quality Control

- Mike reported QC monitoring is going well. Comcast, oval web cam and schedule have been flawless. EZStream has been much better on a few occasions it has hung but Mike was able to restart it without problem.
- The oval web cam has turned out to be very popular. Tim mentioned WMUR might be interested in using the feed on occasion to show local weather conditions. Mike will follow up.
- Tom mentioned several issues with recent meetings. Broadcast of the Dec 7th School Board meeting began 3:50 before the meeting was called to order. The Audio for the Dec 1 Conservation committee Brox presentation in the Town Hall auditorium was marginal. Unlike other meetings in the auditorium GTM audio equipment was not used, just the PA system so televised audio feed was acoustic not mic'ed. The Nov 4th BoS/BAC meeting suffered from no audio during the

first 12:10. This was due to an accidental misconfiguration that took a while to sort out.

GTM Facebook

- Tim reported the GTM Facebook page has been well received.
<https://www.facebook.com/GraniteTownMedia/>

ATC Equipment Status

- The cameras have been used extensively by the students. First event was the Pumpkin Festival. Post production should be finished shortly and aired on GTM and made available as video on demand

Web Site Statistics

- EZstream videos are getting 400-600 plays per month. Most popular recent meeting was the Brox presentation.

Work Item Status

- Water and Sewer Commission meeting coverage has been delayed due to the lack of mobile camera kit.

Equipment Upgrades

- Town Hall meeting room furniture – GTM meeting was conducted in the new meeting room but it was not televised due to issues with the mobile camera kit. Consensus is the conference table is not suitable nor is it large enough and the chairs are uncomfortable. Kevin Federico asked Mike to check into other furniture options and said once the new room is being booked on a substantial basis will see if money can be found for better furniture.
- HS dark fiber – Still a work in process. Bruce Dickerson needed to purchase an additional component. Once that arrives will work with Randy to get it up and running.
- Mike needs to contact Comcast to get a Cable drop for his office to monitor the three PEG channels. Cabling used by the Ambulance Service was removed after they moved to the new building.
- Mike is reviewing the Comcast Franchise agreement to see if it makes sense to simply add a 5 year extension to the agreement. Contract still has 2 year to run

Video Projects

- Brox history – history and background of the property
- Ambulance Service – training and recruitment
- Police Department – winter driving
- Swing bridge – another history and background video
- Girls STEM
- Popsicle Bridge building championship
- EDAC – how local business can connect and facilitate workforce development
- Halloween Safety PSA – ran out of time did not complete
- Bad Decisions video – Mike will follow up with HS principal before airing.

- Middle School video project – no update
- HS Student Projects – Mike is slowly converting classroom equipment from Apple to PC. PC software has richer export capabilities reducing that bottleneck.
- Kevin Federico mentioned Destination Imagination - End 68 Hours of Hunger - Milford - fundraiser will be held at the Milford Armory Dec 19th 10-2.
- Kevin asked Mike to look into having information about the upcoming Warrant articles scroll along with bulletin info.

Upcoming Meeting:

28 January 2015 7 PM

Adjourn:

Meeting adjourned 9:07 PM

Respectfully submitted: Tom Schmidt